



INTERNATIONAL TELEVISION NEWS ACCESS RULES APPLICABLE TO THE DELHI 2010 COMMONWEALTH GAMES

INTRODUCTION

Delhi 2010 has granted (or intends to grant) organisations the exclusive right to broadcast the Delhi 2010 Commonwealth Games on television in specific territories world-wide. When exclusive rights to broadcast the Commonwealth Games are granted in a particular territory, no other organisation may broadcast sound or images of any Commonwealth Games Event in that territory, except as permitted by the News Access Rules as set out below or as otherwise authorised by Delhi 2010.

These News Access Rules only apply to television broadcasting and do not apply to the broadcast or transmission of Commonwealth Games Events via any other media, including, without limitation, radio, internet and mobile telephony devices.

These News Access Rules are subject to national laws and regulations. In appropriate cases, Delhi 2010 may issue supplementary news access rules for particular territories. In the event of inconsistency, those supplementary rules will take precedence in that territory over these international News Access Rules.

BROADCASTING

1. Non Rights-holders may broadcast Games Footage on television in their territory provided that they comply with the following News Access Rules.
2. Games Footage may only be used as a part of regularly scheduled News Programs. The News Programs must not be positioned or promoted as Commonwealth Games programs and the Games Footage component must not be sponsored.
3. Games Footage must not appear in more than 3 News Programs per day, subject to the exception for all-news networks as set out in paragraph 6 below.
4. The duration of Games Footage used in any one News Program must not exceed a total of 3 minutes. In addition, such Games Footage must not contain:
 - (a) more than one third of the duration of a particular Commonwealth Games Event; and
 - (b) more than 30 seconds of a particular Commonwealth Games Event.

Notwithstanding the above, where the duration of the particular Commonwealth Games Event being broadcast is less than 15 seconds, the whole Commonwealth Games Event can be shown.

5. News Programs in which Games Footage appears must be separated by at least 3 hours. However, if a Non Rights-holder regularly telecasts multiple Hard News Programs from 16:00 hours to 19:30 hours local time, it may broadcast Games Footage during one locally-oriented Hard News Program and one network Hard News Program during this time period, as long as the combined broadcast time of the Games Footage shown in both Hard News Programs does not exceed a total of **3** minutes.
6. An all-news network may broadcast Games Footage during multiple News Programs provided that in each territory the combined time of Games Footage does not exceed a total of 9 minutes per day and no more than 3 minutes of Games Footage is shown in any one News Program.
7. Non Rights-holders must not broadcast any Games Footage in a particular territory, unless that Games Footage has already been broadcast by the Rights Holder in that particular territory.

8. Non Rights-holders must cease broadcasting Games Footage, 48 hours after the earliest time at which broadcasts of such Games Footage may begin.
9. Games Footage shall not be used by any Non Rights-holder in any promotion whatsoever, including without limitation, in promotions of any News Program within which it is shown.
10. Subject to paragraph 11, Non Rights-holders may broadcast footage of all or portions of any Official Delhi 2010 Media Conference held at the MPC, with a delay of at least 30 minutes from the conclusion of the respective Official Delhi 2010 Media Conference.
11. Non Rights-holders may not originate programming or feed from the MPC and/or any Games Venue.
12. Non Rights-holders must not use any Commonwealth Games related indicia and/or images in their broadcasts unless to the extent that:
 - (a) such indicia and/or image is included in the Games Footage obtained from the Rights Holder; or
 - (b) such use is permitted under applicable law..

OBTAINING GAMES FOOTAGE

13. Non Rights-holders may record Games Footage directly 'off-air' with the agreement of the Rights-Holder in their respective territory.

GENERAL OBLIGATIONS

14. Non Rights-holders must ensure that:
 - (a) they do not make available or provide Games Footage to any third party without the express prior written consent of Delhi 2010;
 - (b) no advertising, promotion, publicity or other message appears at the same time (be it superimposed or on a split screen or otherwise) as Games Footage and/or at the same time as any other coverage of the Commonwealth Games which contains any CGF indicia or images or Commonwealth Games related indicia or images; and
 - (c) no advertising or other message is placed before, during or after the broadcast of Games Footage in such a manner as to suggest sponsorship, approval or affiliation between a third party, or third party's product or service, and Games Footage or the Commonwealth Games.
15. Non Rights-holders must ensure that each broadcast of Games Footage in a particular territory shall give an on-screen credit to the Rights Holder in that particular territory and that all watermarks and/or logos contained in the feed from the Rights Holder are retained.

ACCREDITATION

16. Each Non Rights-holder will be entitled to seek ENR accreditation for its personnel, who, if accredited by Delhi 2010(in its absolute discretion) will have access:
 - (a) without equipment to:
 - (i) all sessions at competition venues except for those listed as ticketed high-demand sessions (ie PEL Events); and
 - (ii) the international zone of the Commonwealth Games Village, provided that a media pass has been obtained; and
 - (b) with equipment, to all Official Delhi 2010 Media Conferences at the MPC, provided that they comply with the restrictions set out in paragraphs 10 and 11.
17. The grant of accreditation is subject to the Non Rights-holders acknowledging and agreeing to the following terms:

- (a) that access to Games Venues will be subject to accreditation and security procedures which shall be developed and implemented by Delhi 2010 in its absolute discretion;
 - (b) that any application for accreditation shall be made in such form as is required by Delhi 2010 in its absolute discretion and that nothing in these News Access Rules compromises or fetters Delhi 2010's absolute discretion in relation to the accreditation of individuals;
 - (c) that Delhi 2010 is not obliged to grant accreditation to any person or class of persons and that Delhi 2010 may in its absolute discretion exercise at any time the right to (i) grant accreditation, (ii) grant accreditation with conditions, (iii) refuse accreditation, (iv) cancel accreditation, and (v) refuse entry by any individuals to Games Venues;
 - (d) that Non Rights-holders must ensure that their personnel at all times follow the Delhi 2010 accreditation and security procedures in force from time to time; and
 - (e) the Non Rights-holders executing an agreement to fully comply with all terms and conditions of these News Access Rules and to fully comply with any terms and conditions of access to a Games Venue, whether through the issue of a ticket, an accreditation or otherwise.
18. Accreditation shall not entitle a Non Rights-holder to originate any programming or feed from any Games Venue.
19. Delhi 2010 reserves the right to withdraw the accreditation of any person without notice, at the discretion of Delhi 2010, in order to enforce compliance with these News Access Rules or with Delhi 2010's accreditation and security procedures.

APPLICATION OF THE NEWS ACCESS RULES

20. These News Access Rules shall come into effect from the date when a Commonwealth Games accreditation is required to obtain access into any of the Games Venues and shall continue until 17 October 2010 (inclusive). During their operation, the News Access Rules shall be monitored and enforced by Delhi 2010's management. The Delhi 2010 Executive Board shall be the final authority with respect to the interpretation and implementation of these News Access Rules.

DEFINITIONS

"Commonwealth Games" means the XIX Commonwealth Games to be held principally in Delhi in 2010.

"Commonwealth Games Event/s" means the events held as part of the Commonwealth Games, including, without limitation, all sporting competitions, the opening, closing and medal ceremonies, and all other activities occurring at Games Venues.

"Commonwealth Games related indicia and images" includes any indicia, images, trade marks, service marks, copyrights, designs, mascots, logos, pictograms, designations, insignia or other intellectual property rights that relate to or are in any way connected with the Commonwealth Games, Delhi 2010 or the Indian Commonwealth Games Team.

"Commonwealth Games Village" means the area set aside for the board and lodging of the athletes, officials, trainers and other participants in the Commonwealth Games, and includes a residential zone and an international zone.

"Delhi 2010" means Organising Committee Commonwealth Games 2010 Delhi, a society registered under the Societies Registration Act for the primary purpose of planning, organising and delivering the Commonwealth Games.

"Games Footage" means broadcast footage of Commonwealth Games Events, and includes, without limitation, visual, audio and audio visual coverage.

"Games Venues" includes all venues where Commonwealth Games Events are held, and includes without limitation, the Commonwealth Games Village, the MPC, competition venues, training venues, other venues at which medal presentations take place during the time that the medal presentations actually take place and venues which require Games accreditation or a ticket to gain entry.

“Hard News Programs” means News Programs focusing primarily on multiple local, regional, national or international current events.

“Indian Commonwealth Games Team” means the team of athletes selected by the IOA to represent India at the Games.

“IOA” means the Indian Olympic Association.

“MPC” means the Main Press Centre as designated by Delhi 2010 and includes the Main Media Conference Room.

“News Access Rules” means the rules as set out in this document, and as amended by Delhi 2010 from time to time.

“News Programs” means regularly scheduled daily news programs of which the actual news element constitutes the main feature.

“Non Rights-holder” means any broadcaster which has not been granted exclusive rights by Delhi 2010 to broadcast the Commonwealth Games.

“Official Delhi 2010 Media Conference” means a media conference which is designated by Delhi 2010 as an official Delhi 2010 media conference and for the avoidance of doubt excludes sports specific press conferences at the MPC.

“PEL Events” means prime event limitation events which will subject to high demand (eg swimming).

“Rights Holder” means the corporation/s who have been granted the exclusive right by Delhi 2010 to broadcast the Commonwealth Games in a particular territory.