



Cooperation between
Western Australia, OCM and MSN
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A Strategic approach to strengthen National Sport Associations

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Does Malaysia have the potential to dominate Sport at International level?

YES, because:

- with 25 million people, it has enough people to pick talent from,
- it is an economically developed country,
- it has excellent infrastructure,
- it is blessed with good all year round training weather,
- it has adequate talented and well trained officials.



2



What are the key things Malaysia has to do to achieve World status in Sport?

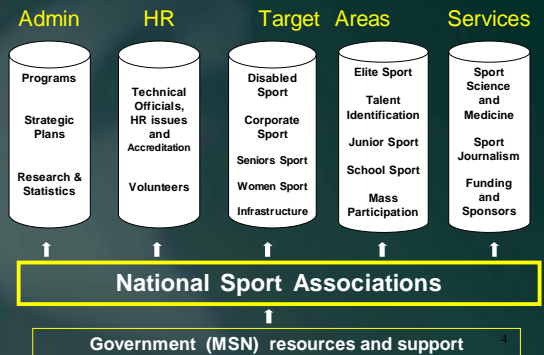
- It has to identify all possible Stakeholders and win their support and input to develop all aspects of Sport.
- It needs a Strategic Plan for Sport in the whole country,
- it needs every participant agency resourced, operating at optimum level and working collaboratively.



3



An overview of the challenge



4



If Malaysia is to be truly strong in Sport, who are the possible key stakeholders?

- MSN, ISN & KBS
- The Education Department
- State & Local Governments
- Volunteers, Officials & Clubs
- Corporate sponsors including the print & electronic media etc.



5



If NSA's are the backbone for the various sports, how do you judge their success?

- | | |
|--|---|
| <p>1.
MEMBERSHIP:</p> <p>Must have large numbers of registered participants throughout the country.</p> | <p>2.
PERFORMANCE:</p> <p>Must have Gold Medals at major International competitions.</p> |
|--|---|



6



If a NSA is to be strong ... it needs amongst others, to be:

- well governed - ie: the NSA is competent and demonstrates that it meets all challenges efficiently
- has sound policies and guidelines in place to cover all areas and aspects
- is financially responsible and sound
- has the capacity to promote its Sport in all parts of the country
- has well trained officials and volunteers supporting it through a vibrant club structure
- has processes to identify, nurture and increase the pool of elite athletes.



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Some NSA's are strong and others are weak.

What criteria should be used to judge NSA's so that weak ones can be helped to achieve their full potential?

The task is to learn from the best and provide assistance to strengthen the weak.



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**INTER-GOVERNMENTAL COOPERATION
IN THE INDIAN OCEAN REGION**

Ques/Topic	Yes/No	Score of 1-5	Weightage	Score	Section Mark
Administrative/Technical					
Q1.1. Is the IIC agreement under approval/consideration?	3	1	1	3	28/100
Q1.2. Has the Government of India signed the IIC agreement?	0	2	1	0	
Q1.3. Are there any administrative/technical issues?	1	1	1	1	
Q1.4. Is there a formal Government of India agreement for the IIC agreement?	2	2	1	4	
Q1.5. Are there any administrative/technical issues?	1	2	1	2	
Q1.6. Is there a formal Government of India agreement for the IIC agreement?	1	2	1	2	
Q1.7. Are there any administrative/technical issues?	1	2	1	2	
Q1.8. Is there a formal Government of India agreement for the IIC agreement?	0	2	1	0	
Q1.9. Are there any administrative/technical issues?	4	2	1	8	
Q1.10. Are there any administrative/technical issues?	1	2	1	2	
Q1.11. Are there any administrative/technical issues?	1	1	1	1	
Q1.12. Are there any administrative/technical issues?	4	2	1	8	
Q1.13. Are there any administrative/technical issues?	4	2	1	8	
Q1.14. Are there any administrative/technical issues?	4	2	1	8	
Q1.15. Are there any administrative/technical issues?	1	2	1	2	
Total				28/100	

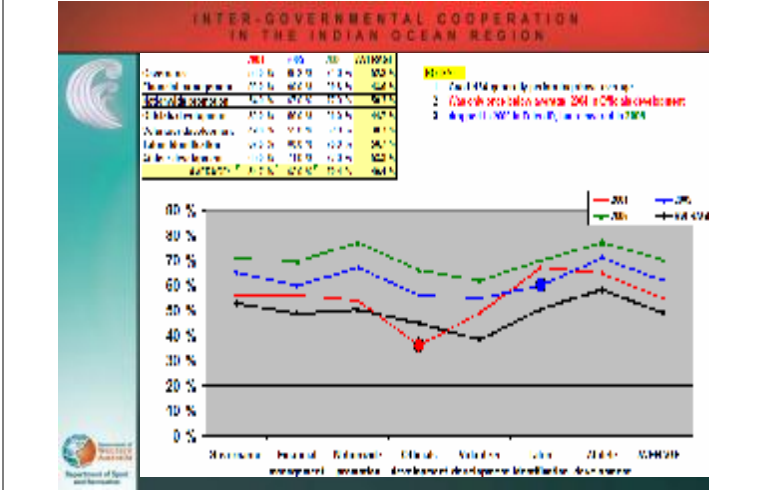
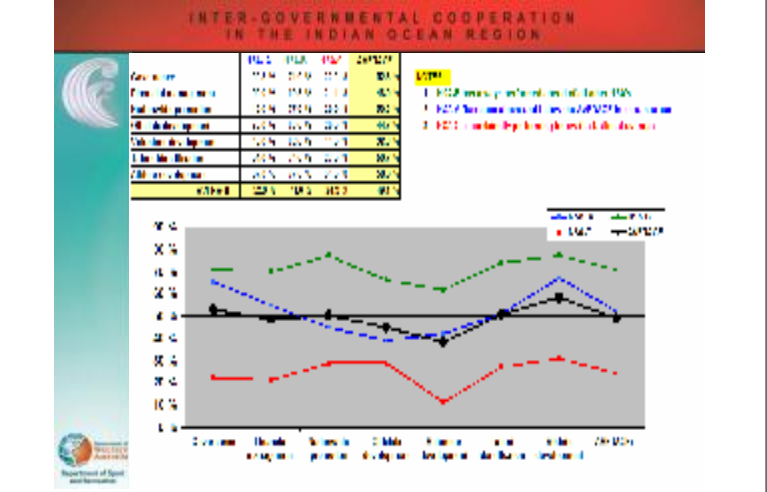
**INTER-GOVERNMENTAL COOPERATION
IN THE INDIAN OCEAN REGION**

Ques/Topic	Yes/No	Score of 1-5	Weightage	Score	Section Mark
Administrative/Technical					
Q1.1. Is the IIC agreement under approval/consideration?	1	2	1	2	8/18/100
Q1.2. Has the Government of India signed the IIC agreement?	1	2	1	2	
Q1.3. Are there any administrative/technical issues?	1	2	1	2	
Q1.4. Is there a formal Government of India agreement for the IIC agreement?	1	2	1	2	
Q1.5. Are there any administrative/technical issues?	1	2	1	2	
Q1.6. Is there a formal Government of India agreement for the IIC agreement?	1	2	1	2	
Q1.7. Are there any administrative/technical issues?	1	2	1	2	
Q1.8. Is there a formal Government of India agreement for the IIC agreement?	1	2	1	2	
Q1.9. Are there any administrative/technical issues?	1	2	1	2	
Q1.10. Are there any administrative/technical issues?	1	2	1	2	
Total				8/18/100	

**INTER-GOVERNMENTAL COOPERATION
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Ques/Topic	Yes/No	Score of 1-5	Weightage	Score	Section Mark
Administrative/Technical					
Q1.1. Is the IIC agreement under approval/consideration?	1	2	1	2	11/17/70
Q1.2. Has the Government of India signed the IIC agreement?	0	2	1	0	
Q1.3. Are there any administrative/technical issues?	0	1	1	0	
Q1.4. Is there a formal Government of India agreement for the IIC agreement?	1	2	1	2	
Q1.5. Are there any administrative/technical issues?	1	2	1	2	
Q1.6. Is there a formal Government of India agreement for the IIC agreement?	1	2	1	2	
Q1.7. Are there any administrative/technical issues?	1	2	1	2	
Q1.8. Is there a formal Government of India agreement for the IIC agreement?	1	2	1	2	
Q1.9. Are there any administrative/technical issues?	1	2	1	2	
Q1.10. Are there any administrative/technical issues?	1	2	1	2	
Total				11/17/70	

Overall rating of NSA: 69.30%



**INTER-GOVERNMENTAL COOPERATION
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Athens 2004 Olympic Medals

Rank	Country	Gold	Silver	Bronze	Total
1	USA	35	39	29	103
2	China	32	17	14	63
3	Russia	27	27	38	92
4	Australia	17	16	16	49
5	Japan	16	9	12	37
6	Germany	14	16	18	48
7	France	11	9	13	33
8	Italy	10	11	11	32
9	Korea	9	12	9	30
10	Great Britain	9	9	12	30
11	Cuba	9	7	11	27
12	Ukraine	9	5	9	23
13	Hungary	8	6	3	17
14	Romania	8	5	6	19
15	Greece	6	6	4	16
16	Norway	5	0	1	6
17	Netherlands	4	9	9	22
18	Brazil	4	3	3	10
(19)	Western Australia	4	3	2	9

(percentage of Australian medals) 23.53% 18.75% 12.50% 18.37%

Note: 1. Team Medals claimed by all Australian States where applicable.
2. Malaysia did not rank with no medal won.

**INTER-GOVERNMENTAL COOPERATION
IN THE INDIAN OCEAN REGION**

Remember, it is hard to accept criticism and blame, but leadership requires us to face up to our responsibilities.

The process is slow, but unless you challenge yourselves, you will not bring out the best potential that is really resident in Malaysia.

This task can be accomplished because we are strong. Let's begin with little things that we can do.

**INTER-GOVERNMENTAL COOPERATION
IN THE INDIAN OCEAN REGION**

**Government of
Western
Australia**

**Department of Sport
and Recreation**

Hallam Pereira
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